



# Business and Society in China

Whitworth University School of Global Commerce & Management

January 2010

## Gain insight into business and society in China

For Jan. Term 2010 Whitworth's School of Global Commerce and Management is offering a trip to China, including both Hong Kong and the mainland's special economic zone of Shenzhen.

On this trip, students from any major will have the opportunity to visit:

- ~companies
- ~government institutions
- ~stock markets
- ~and other organizations.



*Want to escape the snow next Jan Term?*

## China is:

1.4 Billion people; thousands of years of history; one of the world's largest and fastest growing economies; the largest holder of US government debt; important as a market or supplier for virtually every product on earth; and in the midst of social transformation.

## Participants must:

- Apply, be accepted and register through Whitworth's regular study abroad process;
- Attend a number of pre-trip meetings in Spokane in the fall semester of 2009;
- Pay an estimated \$4,000 which includes airfare, lodging, and many (but not all) meals. An additional \$500 in spending money is suggested;
- Be eager to experience China, have fun, and learn!



### Hong Kong

Hong Kong (Chinese: 香港), officially the Hong Kong Special Administrative Region of the People's Republic of China, is one of the most densely populated and economically successful areas of the world. Hong Kong was a British Colony for 150 years, returning to Chinese control in 1997 under a "one country, two systems" arrangement.

Hong Kong has its own currency and legal system. It enjoys religious freedom, a free press and a vibrant civil society.

Under the terms of its return to Chinese control, Hong Kong will maintain its own legal and economic system for at least 50 years. However, the chief executive of Hong Kong is appointed in Beijing, and Hong Kong has never had direct elections of its top officials. The course of political reform in Hong Kong is uncertain.

Hong Kong is one of the world's leading financial centers and busies ports. It serves as a gateway to mainland China, a bridge between east and west. It is an ultra-modern, cosmopolitan city. Trip participants will stay in Hong Kong a week before crossing into mainland China.



来中国玩！！

### Shenzhen is...

**Shenzhen** (simplified Chinese: 深圳;) is immediately north of Hong Kong. It can be reached by train or bus, but visitors must have a PRC visa. As part of mainland China, it has different rules than Hong Kong.

Before China's period of economic reforms and opening began under Deng Xiaoping in the late 1970s, Shenzhen was a small fishing village. It grew ferociously after becoming China's first Special Economic Zone.

Shenzhen's attracts ambitious people from all over China. It has countless factories. Chance are, you own many things made in Shenzhen. Trip participants will spent approximately one week here.



## Walter Hutchens

Prof. Walter Hutchens is an associate professor in Whitworth's School of Global Commerce and Management. He teaches Business Law, Principles of International Business and courses in the MBA program. He has a law degree and an M.A. in Asian Studies from Washington University in St. Louis. He previously lived in China for almost five years, speaks Mandarin and has led four previous study-abroad trips to China. He first visited Hong Kong as a college student in 1989. He adores Chinese food but adamantly insists that is not the only reason he is agreed to co-lead this trip.

Although Prof. Hutchens is known for academic rigor, he believes there is no reason to fly to the other side of the globe to do what could have been done sitting in a Spokane classroom.

Therefore he plans to have students "hit the streets" in China, enjoying their time abroad and using it to maximum benefit.

## Eric Sartell

Prof. Eric Sartell will be the second faculty member on the trip. A Whitworth graduate himself, Prof. Sartell earned his MBA from Gonzaga University in 2000 and begins his doctoral work this spring. After working in the private sector for several years, he returned to his *alma mater* two years ago as a Visiting Instructor in economics and marketing. He has taught at the undergraduate and graduate level, as well as in the Continuing Studies Program. While serving as a Global Program Manager for fourteen years, he worked throughout Asia and promises to display his formidable karaoke skills on the trip.

