

## **BECK A. TAYLOR, PH.D.**

President  
Whitworth University  
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Chief of Staff: Greg Orwig; (509) 777-4580; gorwig@whitworth.edu  
Assistant to the President: Patricia M. Green; (509) 777-4665; pgreen@whitworth.edu

### **PERSONAL INFORMATION**

Married: Julie Anne (Dearing) Taylor (B.S.Ed., M.S.Ed., Baylor University)  
Children: Zach, Lauren, Chloe

### **PROFESSIONAL BIOGRAPHY**

Beck A. Taylor, Ph.D., became the 18th president of Whitworth University (Spokane, Wash.) in July 2010. He came to Whitworth after serving as dean and professor of economics for the Brock School of Business at Samford University, in Birmingham, Ala., and as associate dean for research and faculty development for the Hankamer School of Business at Baylor University, where he was also the W.H. Smith Professor of Economics. In his first year as Whitworth's president, Taylor led the development of Whitworth's 10-year vision and strategic plan, *Whitworth 2021: Courage at the Crossroads*, which details plans to continue to elevate Whitworth among the leading Christian universities in the country.

After earning his undergraduate degree from Baylor with majors in economics and finance, Taylor was employed as an analyst for Andersen Consulting (now Accenture) in Houston, Tex. He went on to earn the M.S. and Ph.D. in economics from Purdue University in West Lafayette, Ind. After returning to the Baylor faculty, Taylor received the Young Researcher Award from the Hankamer School of Business in 2000 and subsequently was named the first holder of the W.H. Smith Professorship in Economics. In 2002, he was appointed as a visiting scholar by Harvard University where he spent one year in residence at the Harvard Graduate School of Education pursuing research interests. In 2005, Taylor was named a Baylor University Outstanding Professor for his research accomplishments.

As dean of Samford's Brock School of Business, Taylor helped to lead the rapid transformation of the business school, spearheaded by a commitment from Harry B. Brock, Jr., founder of Compass Bank, to build a \$100 million endowment for the school. In addition to his fundraising efforts, Taylor led the Brock School to establish eight new academic programs, as well as the school's new honors program. The Brock School's entrepreneurship program was recognized in 2010 as the nation's top emerging program by the U.S. Association for Small Business & Entrepreneurship. In an effort to build bridges between students and professionals in the business community, Taylor established the Samford Business Network, with chapters in Birmingham, Atlanta, and Nashville, and also established a 45-member advisory board of the region's top business leaders.

As a scholar, Taylor has published more than two dozen studies in economics journals such as *Review of Economics and Statistics*; *Journal of Labor Economics*; *Journal of Human Resources*; and *Journal of Money, Credit, and Banking*. Illustrating his diverse research interests and his connections to the social sciences, Taylor has also published research in public health and child developmental psychology. His research has been cited in testimony given before the U.S. Congress and the California State Assembly, and also has been referenced in publications such as *The New York Times*, *The Boston Globe*, *The Christian Science Monitor*, and *Chief Executive Magazine*. In 2002, Taylor presented research findings concerning retail gasoline pricing before the U.S. Federal Trade Commission in Washington, DC. His research has also been mentioned by organizations as diverse as the National Center for Children and Poverty at Columbia

University, the Center for Law and Social Policy, the Center for the Advancement of Health, the National Institute for Child Health and Human Development, and the Heritage Foundation. Taylor is a popular speaker and commentator, and he appears frequently in print media and on television and radio.

Taylor is a member of numerous professional and academic organizations including the American Economic Association, Beta Gamma Sigma (international honor society for business programs), Omicron Delta Epsilon (international economics honor society), Beta Alpha Psi (honor society for Financial Information students and professionals), and Association of Christian Economists. Additionally, he served for six years on the editorial board of the *Atlantic Economic Journal*. Taylor has served as a business consultant for dozens of organizations, and served as a director for the NASDAQ-listed Goldleaf Financial Solutions, Inc. (Norcross, Ga.). He currently serves on the boards of Whitworth University, Whitworth Foundation, Greater Spokane Incorporated, and Thrive By Five Washington.

Taylor and his wife of 18 years, Julie, have three children: Zach (15), Lauren (12), and Chloe (4).

## PROFESSIONAL APPOINTMENTS

### **Whitworth University, Spokane, WA**

**President.** *Whitworth University* (2010- )

### **Samford University, Birmingham, AL**

**Dean and Professor of Economics.** *Samford University*, Brock School of Business (2005-2010)

### **Baylor University, Waco, TX**

**Associate Dean for Research and Faculty Development.** *Baylor University*, Hankamer School of Business (2004-2005)

**Graduate Program Director.** *Baylor University*, Hankamer School of Business, Department of Economics (2003-2004)

**The W.H. Smith Professor of Economics.** *Baylor University*, Hankamer School of Business, Department of Economics (2000-2005)

**Assistant Professor of Economics.** *Baylor University*, Hankamer School of Business, Department of Economics (1997-2000)

### **Harvard University, Cambridge, MA**

**Visiting Scholar.** *Harvard University*, Graduate School of Education, Department of Human Development and Psychology (2002-2003)

### **Purdue University, West Lafayette, IN**

**Research Fellow.** *Purdue University Research Foundation* (1996-1997)

**Lecturer.** *Purdue University*, Krannert School of Management, Department of Economics (1993-1996)

### **Other Compensated Professional Appointments**

**Director.** Goldleaf Financial Solutions, Inc. (NASDAQ: GFSI), Norcross, GA (2007-2009); company sold in 2009

**Consultant.** Finance & Resource Management Consultants, Bellingham, WA (2001-2010)

**Vice President.** AgriFocus, Inc., Monument, CO (2000-2010)

**Consultant.** Andersen Consulting (now Accenture), Houston, TX (1992-1993)

## EDUCATION

*Purdue University*, Krannert School of Management, Doctor of Philosophy, Economics (1997)

*Purdue University*, Krannert School of Management, Master of Science, Economics (1995)

Baylor University, Hankamer School of Business, Bachelor of Business Administration,  
Economics and Finance (*cum laude*, 1992)

## REFEREED ACADEMIC PUBLICATIONS

- Emerson, T.L.N. and B.A. Taylor. "Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?" *International Review of Economics Education* 9.2 (2010): 43-58
- LaPierre, T., C.J. Conover, J.W. Henderson, J.A. Seward, and B.A. Taylor. "Estimating the Impact of State Health Insurance Mandates on Premium Costs in the Individual Market Using the Community Tracking Survey." *Journal of Insurance Regulation* 27.3 (2009): 3-36 (Lead article and awarded 2009 article of the year)
- Dearing, E., K. McCartney, and B.A. Taylor. "Does Higher Quality Early Child Care Promote Low-Income Children's Math and Reading Achievement in Middle Childhood?" *Child Development* 80.5 (2009): 1329-1349 (Lead empirical article)
- McCartney, K., E. Dearing, B.A. Taylor, and K.L. Bub. "Quality Child Care Supports the Achievement of Low-Income Children: Direct and Indirect Pathways Through Caregiving and the Home Environment." *Journal of Applied Developmental Psychology* 28.5-6 (2007): 411-426
- Dearing, E. and B.A. Taylor. "Home Improvements: Within-Family Associations Between Income and the Quality of Children's Home Environments." *Journal of Applied Developmental Psychology* 28.5-6 (2007): 427-444
- Emerson, T.L.N. and B.A. Taylor. "Interactions Between Personality Type and the Experimental Methodology." *Journal of Economic Education* 38.1 (2007): 18-35
- Dearing, E., K. McCartney, and B.A. Taylor. "Within-Child Associations Between Changes in Family Income and Changes in Externalizing and Internalizing Problems." *Developmental Psychology* 42.2 (2006): 237-252
- Dearing, E., K. McCartney, and B.A. Taylor. "Change in Family Income-to-Needs Matters More for Children with Less," in *Child Care and Child Development: Results from the NICHD Study of Early Child Care and Youth Development*, NICHD Early Child Care Research Network (eds.), New York, NY: Guilford Publications, Inc., 2005
- Ewing, B.T., C.M. North, and B.A. Taylor. "The Employment Effects of a 'Good Cause' Discharge Standard in Montana." *Industrial and Labor Relations Review* 59.1 (2005): 17-33
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "Number of Sellers, Average Prices, and Price Dispersion." *International Journal of Industrial Organization* 22.8-9 (2004): 1041-1066 (Lead article)
- North, C.M. and B.A. Taylor. "The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod's *The Evolution of Cooperation*." *Faith & Economics* No. 44 (2004): 1-25 (Lead article)
- Taylor, B.A., E. Dearing, and K. McCartney. "Incomes and Outcomes in Early Childhood." *Journal of Human Resources* 39.4 (2004): 980-1007
- Dearing, E., B.A. Taylor, and K. McCartney. "The Implications of Family Income Dynamics for Women's Depressive Symptoms During the First Three Years Following Childbirth." *American Journal of Public Health* 94.8 (2004): 1372-1377
- Gwin, C.R. and B.A. Taylor. "The Role of Search Costs in Determining the Relationship Between Inflation and Profit Margins." *Journal of Money, Credit, and Banking* 36.1 (2004): 139-149
- Emerson, T.L.N. and B.A. Taylor. "Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course." *Southern Economic Journal* 70.3 (2004): 672-693
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "Will Open Supply Lower Retail Gasoline Prices?" *Contemporary Economic Policy* 22.1 (2004): 63-77

- Henderson, J.W. and B.A. Taylor. "Rural Isolation and the Availability of Hospital Services." *Journal of Rural Studies* 19.3 (2003): 363-372
- Henderson, J.W. and B.A. Taylor. "Employer-Sponsored Health Insurance: Past, Present, and Future." *Journal of Forensic Economics* 15.2 (2002): 181-194
- Netz, J.S. and B.A. Taylor. "Maximum or Minimum Differentiation? Location Patterns of Retail Outlets." *Review of Economics and Statistics* 84.1 (2002): 162-175
- Taylor, B.A. and J.G. Trogdon. "Losing to Win: Tournament Incentives in the National Basketball Association." *Journal of Labor Economics* 20.1 (2002): 23-41
- Dearing, E., K. McCartney, and B.A. Taylor. "Change in Family Income-to-Needs Matters More for Children with Less." *Child Development* 72.6 (2001): 1779-1793
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "New Evidence on Price Discrimination and Retail Configuration." *Applied Economics Letters* 8.2 (2001): 135-139
- Henderson, J.W., T.M. Kelly, and B.A. Taylor. "The Impact of Agglomeration Economies on Estimated Demand Thresholds: An Extension of Wensley and Stabler." *Journal of Regional Science* 40.4 (2000): 719-733
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "A Theory of Quality-Related Differences in Retail Margins: Why There is a 'Premium' on Premium Gasoline." *Economic Inquiry* 38.4 (2000): 550-569
- Taylor, B.A. "Retail Characteristics and Ownership Structure." *Small Business Economics* 14.2 (2000): 157-164
- Taylor, B.A. and W.J. Truitt. "Integrating the Traditional Job-Market Research Seminar with Instruction in the Undergraduate Classroom." *Journal of Economic Education* 31.2 (2000): 185-189
- Taylor, B.A. "On the Equivalency of Profit Maximization and Cost Minimization: A Note on Factor Demands." *Journal for Economic Educators* 3.1 (1999)
- Taylor, B.A. and J.K. Arnold. "Another Look at Minimum Wages and Business Failure Rates." *Journal of Economic Issues* 33.4 (1999): 1005-1010

## OTHER PROFESSIONAL PUBLICATIONS

- Taylor, B.A. *Life in The Loop*. Blog posted at <http://lifeintheloop.wordpress.com>
- Taylor, B.A. "Cuts May Hurt Need Grants." Opinion editorial in *The Spokesman-Review* (March 19, 2011)
- Taylor, B.A. "What I Know: Words of Wisdom, Random Thoughts and Advice." *Spokane Coeur d'Alene Living Magazine* (November-December 2010)
- Taylor, B.A. "What I Believe." *B-Metro Magazine* (November 2009)
- Taylor, B.A. "Why Poverty Matters to Alabama's Economic Development." *Business Alabama* (July 2008)
- Taylor, B.A. "Aligning Faculty Governance with Maintenance of Accreditation." *AACSB eNewslines* (April 2008)
- Taylor, T. and B.A. Taylor. "Stock Market Perspectives in Alabama." *Technology Alabama* (Spring 2008)
- Taylor, B.A. "Poverty Hobbles Business Workforce." Opinion editorial in *The Birmingham News* (January 28, 2007)
- Taylor, B.A. "The Dual Roles of Research and Scholarship in Business Education." *Baylor Business Review* (Spring 2005)
- Taylor, B.A. "Risk and Return on Equity." *Convenience Store Petroleum Magazine*, (December 2003)
- Taylor, B.A. "Translating Net Profit into ROA." *Convenience Store Petroleum Magazine*, (November 2003)
- Taylor, B.A. "Gross-Profit Dollars as Lifeblood." *Convenience Store Petroleum Magazine*, (August 2003)
- Taylor, B.A. "Poverty and Early Childhood Development." *Baylor Business Review* (Winter/Spring 2002)

- Taylor, B.A. "Using Experimental Laboratories to Teach Economics." *Baylor Business Review* (Spring/Summer 2001)
- Martin, J.D. and B.A. Taylor. "Distribution Woes: Adapting to Changes in Traditional Distribution Channels." *Baylor Business Review* (Fall 1999)
- Taylor, B.A. "Principles of Microeconomics, ECO 2306: Baylor University." Chapter 20 in *Ace Your Midterms and Finals: Principles of Economics*, pp.128-158. New York: McGraw-Hill (1999)
- Taylor, B.A. and C.J. Delaney. "A Note on 'The Economics of Open Space.'" *Illinois Real Estate Letter* (Spring 1998)

## OTHER SCHOLARSHIP

Executive Producer, *What Poor Child Is This?* Documentary on child poverty (in final production), T.N. Mohan, director, scheduled for 2011 completion

## INVITED PRESENTATIONS & SPEECHES (SELECTED)

- "The Economic of Higher Education." Spokane Estate Planning Council, Spokane, WA, May 2011
- "Charge to the Class of 2011." Whitworth University, Spokane, WA, May 2011
- "Be Still." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2011
- "Whitworth University." Aurora Northwest Rotary Club, Spokane, WA, April 2011
- "Whitworth University." Country Homes Kiwanis Club, Spokane, WA, April 2011
- "Whitworth University." Downtown Kiwanis Club, Spokane, WA, April 2011
- "Christian Higher Education: A Beacon at the Crossroads." First Presbyterian Church Men's Breakfast, Spokane, WA, March 2011
- "Christian Higher Education: A Beacon at the Crossroads." Hamblen Park Presbyterian Church Men's Retreat, Spokane, WA, February 2011
- "Remembering." Whitworth University Veteran's Day Ceremony, Spokane, WA, November 2010
- "Whitworth University." Spokane Valley Kiwanis Club, Spokane Valley, WA, November 2010
- "The Transformative Roles for Service Learning and Community Engagement in Higher Education." Spokane City Forum, Spokane, WA, October 2010
- "Whitworth's Enduring Commitments to Mind and Heart." Presidential Inaugural Address, Whitworth University, Spokane, WA, October 2010
- "Community Development Through Entrepreneurship." President's Annual Leadership Breakfast, Whitworth University, Spokane, WA, October 2010
- "Whitworth University." Spokane Rotary North Club, Spokane, WA, September 2010
- "Celebrating a Courageous Mission." Fall Opening Convocation Address, Whitworth University, Spokane, WA, September 2010
- Keynote speaker, Pre-K Advocacy Forum, Alabama Department of Children's Affairs, Montgomery, AL, April 2010
- Alabama Business Leaders Summit on Early Childhood Investment (panelist). Sponsored by Business Council of Alabama, Birmingham, AL, October 2009
- "Living an Integrated Life of Meaning Through Vocation: A 'Last Lecture'." Samford University Convocation, October 2009
- "The Role of Higher Education Institutions in Leading Change for Our Communities." Associated Builders and Contractors, Alabama Chapter, Birmingham, AL, October 2009
- "Policies Affecting Poor Children." Greater Birmingham Republican Women, Birmingham, AL, October 2009
- "Trends Impacting Emerging Businesses." South Region Minority Supplier Development Council, Birmingham, AL, June 2009
- "Leadership in the Face of Relentless Information." Birmingham Rotaract Club, Birmingham, AL, June 2009

- “Comments on the State of the US Economy.” Birmingham Risk Management Association, Birmingham, AL, May 2009
- How Business Ethics Practitioners and Academics Can Work Together More Effectively to Achieve Common Goals (panelist). Sponsored by Belmont University, Nashville, TN, April 2009
- A Forum on the Stimulus Package (panelist). Sponsored by the *Birmingham Business Journal*, Birmingham, AL, March 2009
- “How to Survive in a Down Economy – Economic Trends.” Birmingham Regional Chamber of Commerce, Birmingham, AL, February 2009
- A Forum on the Current Economic Crisis (panelist). NAIOP Commercial Real Estate Trade Association, Birmingham, AL, February 2009
- “Reconciling Biblical Mandates on Money and the Professions.” *PowerLunch* at Shades Mountain Baptist Church, Birmingham, AL, February 2009
- A Forum on the 2009 Economic Forecast (panelist). Sponsored by the *Birmingham Business Journal*, Birmingham, AL, January 2009
- “Leadership by Execution.” Financial Planning Association of North Alabama, Birmingham, AL, November 2008
- A Forum on the Current Economic Crisis (panelist). Samford University, Birmingham, AL, October 2008
- “The Current Economic Crisis.” Leadership Vestavia Hills, Birmingham, AL, October 2008
- Chief Risk Officers Roundtable (moderator). Birmingham Risk Management Association, Birmingham, AL, June 2008
- “The Impact of Health Insurance Mandates on Insurance Costs.” Birmingham Association of Health Underwriters, Birmingham, AL, June 2008
- Alabama 2018: The Changing Business Environment in Alabama (moderator). Alabama 2018 Conference, Birmingham, AL, May 2008
- “The Millennial Generation.” Gardendale Rotary Club, Gardendale, AL, April 2008
- “Me, Raise Money? Deans and Fundraising.” CASE District IV Conference, Little Rock, AR, April 2008
- “Trends in Entrepreneurship Education.” Birmingham Venture Club, Birmingham, AL, March 2008
- “God and Money.” Samford University Convocation, November 2007
- “Understanding the Links Between Poverty and Early Childhood Development.” Samford University, October 2007
- “The Millennial Generation.” Homewood Rotary Club, Homewood, AL, June 2007
- “How to Prepare Your Business Workforce with MBAs.” AlabamaGermany Partnership Annual Business Forum, Birmingham, AL, March 2007
- “The Current State of Affairs in Energy Markets.” Birmingham Venture Club, Birmingham, AL, July 2006
- “Students’ Perceptions of China and its Impact on the Global Economy.” Consortium for Global Education’s Internationalization of Higher Education Conference, Qingdao, China, June 2006
- “The Future of the Samford University School of Business.” Shades Valley Rotary Club, Birmingham, AL, March 2006
- “Finding Vocation in the Professions.” Samford Business Network, Nashville, TN, March 2006
- “Finding Vocation in the Professions.” Samford Business Network, Birmingham, AL, November 2005
- “State-Level Health Insurance Mandates and Premium Costs.” Southeastern Health Economics Study Group, University of South Carolina, Columbia, SC, October 2005
- “Estimating the Impact of State-Level Insurance Mandates on Premium Costs.” Duke University, Fuqua School of Business, Health Sector Management Seminar, Durham, NC, June 2005
- “Quality Child Care as a Natural Intervention for Poor Children.” Texas Licensed Child Care Association, Waco, TX, April 2005
- “Measuring the Costs of Intervention.” Interagency School Readiness Consortium, National Institute for Child Health and Human Development, Washington, DC, February 2005

- “Poverty and Early Child Development.” Smart Start Child Care Association, Waco, TX, June 2004
- “The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod’s *The Evolution of Cooperation*.” Wheaton College’s *Scripture and the Disciplines* Conference, Wheaton, IL, May 2004
- “Incomes and Outcomes in Early Childhood.” Biennial Conference on Human Development, Washington, DC, April 2004
- “Poverty and Early Child Development.” Department of Economics, Trinity University, San Antonio, TX, March 2004
- “Understanding Important Contexts for Early Child Development.” Baylor University Sabbatical Lecture, Waco, TX, September 2003  
(streaming online at <http://www.baylor.tv/video.php?id=000418>)
- “The State of Poverty Research in Early Child Development: An Economist’s Perspective.” Department of Human Development and Psychology, Harvard Graduate School of Education, Cambridge, MA, May 2003
- “If and How Family Economic Resources Impact Early Child Development.” Department of Economics, Georgia State University, Atlanta, GA, April 2003
- “Will Open Supply Lower Retail Gasoline Prices?” Federal Trade Commission, Washington, DC, May 2002
- “The Child Care Problem: An Economist’s Perspective.” Smart Start Child Care Agency, Waco, TX, April 2002
- “John Nash, Game Theory, and *A Beautiful Mind*.” Baylor Economists, Waco, TX, February 2002
- “Incomes and Outcomes in Early Childhood.” Department of Economics, University of Richmond, Richmond, VA, February 2002
- “Incomes and Outcomes in Early Childhood.” Department of Economics, University of Oregon, Eugene, OR, October 2001
- “Finding New Cheese and Surviving in a Changing Marketplace.” Keynote address to the Nebraska Agri-Business Association, Kearney, NE, August 2001
- “Positive Externalities and the Market for Education.” Leadership in Free Enterprise, Waco, TX, June 2001
- “The Economics of Health Care.” Greater Waco Chamber of Commerce – Leadership Waco, Waco, TX, September 2000
- “Positive Externalities and the Market for Education.” Leadership in Free Enterprise, Waco, TX, June 2000
- “Determining Demand Thresholds for Specialized Medical Services.” Department of Economics, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico, May 2000
- “The Economics of L.I.F.E.” Leadership in Free Enterprise, Waco, TX, June 1999
- “Why Popcorn Costs More at the Movies and Why the ‘Obvious’ Answer is Wrong: The Power of Economic Reasoning.” Kiwanis Club of Waco, Waco, TX, May 1999

#### **OTHER PRESENTATIONS BY SELF OR COAUTHORS (SELECTED)**

- “Child Care as Protection Against the Detrimental Effects of Low Income on Achievement During Middle Childhood.” Society for Research in Child Development, Boston, MA, March 2007
- “The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod’s *The Evolution of Cooperation*.” Southern Economic Association, New Orleans, LA, November 2004
- “The Role of Poverty in Determining the Association Between Child-Care Quality and Child Outcomes.” Southern Economic Association, San Antonio, TX, November 2003
- “Retail Profit Margins and Inflation.” Southern Economic Association, San Antonio, TX, November 2003
- “Experimenting with Experiments.” Western Economic Association, Denver, CO, July 2003

- “Is High-Quality Child Care an Intervention for Children from Low-Income Families?” Society for Research in Child Development, Tampa, FL, April 2003
- “Shotgun Divorce: The Unintended Consequences of Divorce Liberalization on Spousal Homicides.” Southwestern Economic Association, San Antonio, TX, April, 2003
- “Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course.” Southern Economic Association, New Orleans, LA, November 2002
- “State-Level Mandates and Premium Costs.” Southern Economic Association, New Orleans, LA, November 2002
- “Will Open Supply Lower Retail Gasoline Prices?” Western Economic Association, Seattle, WA, July 2002
- “The Dynamics of Family Income and Maternal Depressive Symptoms in the First 36 Months Following Child Birth.” Annual Northeast Mini-Conference on Infant Studies, Durham, NH, January 2002
- “Incomes and Outcomes in Early Childhood.” Society for Research in Child Development, Minneapolis, MN, April 2001
- “Change in Family Income-to-Needs Matters More for Children with Less.” Society for Research in Child Development, Minneapolis, MN, April 2001
- “State-Level Mandates and Premium Costs.” American Economic Association, New Orleans, LA, January 2001
- “The Economic Impact of Health Insurance Mandates on HMO Premium Costs.” Southern Risk and Insurance Association, San Antonio, TX, November 2000
- “Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets.” Western Economic Association, Vancouver, BC, July 2000
- “The Economic Impact of Health Insurance Mandates on Premium Costs.” Missouri Valley Economic Association, St. Louis, MO, February 2000
- “The Economic Impact of Health Insurance Mandates on Premium Costs.” American Risk and Insurance Association, Vancouver, BC, August 1999
- “Investing in Affirmative Action: Long-Term Performance Effects of Affirmative Action Awards.” Academy of Management, Chicago, IL, August 1999
- “Losing to Win: Tournament Incentives and the Draft Lottery in the National Basketball Association.” Western Economic Association, San Diego, CA, July 1999
- “Losing to Win: Tournament Incentives and the Draft Lottery in the National Basketball Association.” Western Social Science Association, Ft. Worth, TX, April 1999
- “Determining Demand Thresholds for Specialized Medical Services.” Missouri Valley Economic Association, Memphis, TN, February 1999
- “Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets: Some Empirical Evidence.” American Economic Association, New York, NY, January 1999
- “Determining Price-Cost Margins in the Vertical Distribution of Gasoline.” International Atlantic Economic Society, Boston, MA, October 1998
- “Why is There a ‘Premium’ on Premium Gasoline? Explaining Differences in Retail Margins.” Midwest Economic Association, Chicago, IL, March 1998
- “Using Central Place Theory to Examine the Spatial Distribution of Health Care Services.” Missouri Valley Economic Association, St. Louis, MO, February 1998
- “Maximum or Minimum Differentiation? An Empirical Investigation Into the Location of Firms.” International Atlantic Economic Society, Philadelphia, PA, October 1997

## **INTERNATIONAL EXPERIENCE**

- Whitworth University Costa Rica Campus, San Jose, Costa Rica (January 2011)
- Universitas Pelita Harapan, Jakarta, Indonesia (January 2010)
- Consortium for Global Education, Beijing, China (June 2006)
- Visiting Professor, Kiev Business School, Kiev, Ukraine (June 2006)
- Baylor Business Excellence Scholarship Team, Tokyo, Japan (March 2005)

Baylor in Great Britain, London, England (July-August 2001)  
 Baylor University/Stockholm School of Economics Conference on Health Care Policy, Stockholm, Sweden (May 2001)  
 Visiting Professor, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico (May 2000)  
 Baylor Business Excellence Scholarship Team, Monterrey, Mexico (May 1999)  
 Countries visited: Austria, Bahamas, British Virgin Islands, Canada, China, Costa Rica, England, France, Germany, Indonesia, Jamaica, Japan, Liechtenstein, Mexico, Scotland, Sweden, Switzerland, Ukraine

## POPULAR MEDIA

Dozens of television interviews on network affiliates:

*NBC, ABC, CBS, Fox, and Alabama Public Television*

Quoted in and/or research results reported by:

*The New York Times; The Boston Globe; The Christian Science Monitor; MSNBC.com; US News & World Report; USA Today; The Cambridge Chronicle; Education Week; The Spokesman-Review; The Houston Chronicle; The Chronicle of Higher Education; The Austin American-Statesman; The Atlanta Journal Constitution; The Waco Tribune-Herald; The Birmingham News; CFO Magazine; Strategy & Business; The Harvard Gazette; The Rotarian Magazine; The National Center for Children and Poverty; The Center for Law and Social Policy; The Center for the Advancement of Health; The Zanesville Times-Recorder; Florida Today; The Heritage Foundation; The Louisville Courier-Journal; Chief Executive Magazine; The Cincinnati Enquirer; St. Petersburg Times; Orange County Register; Billings Gazette; PsychiatrySource.com; About.com; Wine Business Online; The Howard Center for Family, Religion, and Society; The Strategic Account Management Association; The Fresno Bee; Annie E. Casey Foundation; The Casper Star Tribune; The Sutherland Institute; The Michigan Family Forum; and The Children's Defense Fund; Medicine Plus; U.S. Department of Health & Human Services; Austin American-Statesman; The Jacksonville Observer; Tehran Times; New America Foundation; The Spokane Spokesman-Review; The Pacific Northwest Inlander*

Numerous radio interviews on:

*ABC National Radio, CBS National Radio, Associated Press Radio Network, CBS and ABC radio affiliates, WERC (Birmingham, AL), KXLY (Spokane, WA) and the Waitt Farm Network*

## RESEARCH GRANTS & FELLOWSHIPS

Henderson, J.W. (co-PI), J.A. Seward (co-PI), and B.A. Taylor (co-PI). "The Impact of Regulation on the Health Insurance Market and Health Care Providers" (consortium project with Duke University Medical School). *Agency for Healthcare Research and Quality*, \$167,142: granted June 2004-May 2005

Henderson, J.W., J.A. Seward, and B.A. Taylor. "State-Level Health Insurance Mandates and Premium Costs." *Baylor University Research Committee*, \$3,000: granted 2001-2002  
 Summer Sabbatical Grant, *Baylor University*, granted 1998, 1999, 2000, 2001  
 Purdue Research Foundation Dissertation Fellowship, *Purdue University*, granted 1996

## SELECTED AWARDS

*Journal of Insurance Regulation* Spencer L. Kimball Article of the Year Award (2009)  
 Finalist, Rising Star Award for New Executive with the Biggest Impact, *Birmingham Business Journal* (2008)  
 Top 40 Under 40 Years of Age in Birmingham, *Birmingham Business Journal* (2006)

University Outstanding Professor, *Baylor University* (2005)  
 Mortar Board Circle of Achievement Award, *Baylor University* (2003)  
 Pi Beta Phi Distinguished Professor Award, *Baylor University* (1998, 2001)  
 Favorite Economics Professor, Baylor Economists, *Baylor University* (2000)  
 Young Researcher Award, Hankamer School of Business, *Baylor University* (2000)  
 Phi Beta Lambda Outstanding Professor Award, *Baylor University* (1999)  
 Outstanding Graduate Student Instructor, Krannert School of Management, *Purdue University*  
 (1994, 1996)  
 Robert E. Cook Award to the Outstanding Student in Economics, Hankamer School of Business,  
*Baylor University* (1992)  
 Dallas Treasury Management Award to the Outstanding Student in Finance, Hankamer School of  
 Business, *Baylor University* (1992)

## **PROFESSIONAL AND ACADEMIC AFFILIATIONS**

Beta Gamma Sigma, Association of Christian Economists, American Economic Association,  
 Omicron Delta Epsilon, Beta Alpha Psi, Rotary International

## **CONSULTING EXPERIENCE**

AgriFocus, Inc., Finance and Resource Management Consultants, ABB Vetco Gray, Citgo  
 Petroleum Company, National Collegiate Athletic Association, Atlantic Richfield Company, The  
 Parker Companies, Richard Oil and Fuel, J.D. Carpenter Companies, R.M. Roach & Sons, Holmes  
 Oil Company, Citizens Fuel Company, Volta Oil Company, Ricker Oil Company, Virginia Oil  
 Company, F.L. Roberts and Company, Presto Convenience Stores, Nordstrom Oil Company, Kwik  
 Chek/McGraw Oil Company, Vintners Distributors, Spinx Oil Company, Siegel Oil Company,  
 Craft Oil Corporation, Douglass Distributing Company, Moore Oil Company, Newton Oil  
 Company, R.D. Holder Oil Company, Lube-Tech, Cardwell Distributing, General Petroleum,  
 McPherson Oil Company, The Jankovich Company, Texas Enterprises, Inc., Wallis Oil Company,  
 Nelson Oil Company, Landview Fertilizer Company, Lortscher AgriService Incorporated, Eldon  
 C. Stutsman Incorporated, Monke Brothers Fertilizer Company, Willard Agri-Service Company,  
 Cartersville Elevator, Centennial Ag Supply, Shur-Gro Farm Services, Stratton Seed Company,  
 and FCI Ag

## **PROFESSIONAL SERVICE**

Board of Directors, Thrive By Five Washington (2011- )  
 Regional Advisory Board, US Bank, Spokane, WA (2010- )  
 Board of Directors, Greater Spokane Incorporated (2010- )  
 Board of Trustees, Whitworth University (2010- )  
 Board of Directors, Whitworth Foundation (2010- )  
 Board of Directors, Alabama Association of Nonprofits (2009-2010)  
*Birmingham Business Journal* Editorial Advisory Board (2009-2010)  
 Board of Directors, Beta Gamma Sigma (2008-2010)  
 Board of Directors, Alabama Council for Economic Education (2008-2010)  
 Chairman, Birmingham Business Alliance Council of Economic Advisors (2008-2010)  
 Executive Committee, Association of Christian Economists (2008-2010)  
 Board of Directors, Business Council of Alabama (2007-2010)  
 Board of Directors, Goldleaf Financial Solutions, Inc. (NASDAQ: GFSI) (2007-2009)  
 Board of Directors, McPherson Oil Company (2006-2009)  
 External Reviewer, Alabama A&M University's programs in economics and finance (2008)  
 Editorial Board, *Atlantic Economic Journal* (2002-2006)  
 Ad hoc reviewer for *Southern Economic Journal*, *Journal of Economic Education*, *Journal of*  
*Economics and Business*, *Small Business Economics*, *Energy Journal*, *Journal of Sports*

*Economics, Atlantic Economic Journal, Review of Regional Science, Journal of Markets and Morality, Faith and Economics, Journal of Industry, Competition and Trade, Social Sciences and Humanities Research Council of Canada, University of California Energy Institute, Review of Industrial Organization, International Journal of the Economics of Business, National Science Foundation, Eastern Economic Journal, International Journal of Economics Education*

Panel discussant, Southern Economic Association, New Orleans, LA, November 2004  
 Session chair and paper discussant, Southern Economic Association, San Antonio, TX, November 2003  
 Session chair and paper discussant, Western Economic Association, Denver, CO, July 2003  
 Paper discussant, Western Economic Association, Seattle, WA, July 2002  
 Session organizer, chair, and paper discussant, American Economic Association, New Orleans, LA, January 2001  
 Paper discussant, Western Economic Association, Vancouver, BC, July 2000  
 Technical advisor for Jeffrey Perloff's *Microeconomics*, Addison-Wesley, 2000  
 Paper discussant, International Atlantic Economic Society, Boston, MA, October 1998  
 Paper discussant, Midwest Economic Association, Chicago, IL, March 1998  
 Paper discussant, International Atlantic Economic Society, Philadelphia, PA, October 1997  
 Ad hoc textbook reviewer for John Wiley & Sons, Irwin/McGraw Hill, South-Western, Addison-Wesley, Prentice-Hall

## COMMUNITY SERVICE

### Service to Community

Director, Thrive By Five Washington (2011- )  
 Director, Greater Spokane Incorporated (2010- )  
*Birmingham Business Journal* Editorial Advisory Board (2009-2010)  
 Director, Alabama Association of Nonprofits (2009-2010)  
 Search Committee for President & CEO (2009)  
 Executive Committee (2010)  
 Chair, Academic Services Committee (2010)  
 Financial Stability Partnership Leadership Committee, United Way of Central Alabama (2009-2010)  
 Judge, Principal of the Year Award, The Rotary Club of Birmingham, Birmingham, AL (2008-2010)  
 Member, Birmingham Council of the Southern Institute for Business and Professional Ethics (2007) – eventually became Mann Center for Ethics & Leadership at Samford University  
 Member, Birmingham Council of Economic Advisors (2006-2010)  
 Chairman (2008-2010)  
 Trustee, Birmingham Business Alliance (formerly Birmingham Regional Chamber of Commerce), Birmingham, AL (2006-2010)  
 Judge and Coordinator, Small Business Week Awards, Birmingham Business Alliance (formerly Birmingham Regional Chamber of Commerce), Birmingham, AL (2006-2010)  
 Economist-in-Residence, Export Alabama Trade Boot Camp, Birmingham, AL (April 2006)  
 PTA Board, Woodway Elementary School, Waco, TX (2004-2005)  
 Chair, Leadership Waco Curriculum Committee, Greater Waco Chamber of Commerce (1999-2002)  
 Leadership Waco Graduate Program Committee, Greater Waco Chamber of Commerce (1999-2002)  
 Board member, Keep Waco Beautiful (2000-2001)  
 Leadership Waco Class of 1999, Greater Waco Chamber of Commerce

Service to Church

Guest Preaching:

Whitworth University Chapel, Spokane, WA  
Presbytery of the Inland Northwest, Spokane, WA  
Harrison Square Presbyterian Church, Centralia, WA  
First Presbyterian Church, Bellevue, WA  
Irvine Presbyterian Church, Irvine, CA  
Moody Bible Institute, Spokane, WA

Whitworth Community Presbyterian Church, Spokane, WA (2010- )  
Speaker, One Great Hour of Sharing (2011)

Dawson Memorial Baptist Church, Birmingham, AL (2005-2010)  
Board of Directors, Dawson Foundation (2007-2010)  
Adult Sunday School Teacher (2006-2010)

Fellowship Bible Church, Waco, TX (2004-2005)  
Missions Committee Member (2005)  
Worship Team and Soloist (2004-2005)

Regular Visitor, Park Street Church, Boston, MA (2002-2003)

First Baptist Church, Woodway, TX (1997-2004)  
Discipleship Class Teacher (Christian Finances) (2001)  
Chair, Nominating Committee (2000-2002)  
Adult Sunday School Teacher (1999-2002)  
Adult Choir Member and Soloist (1999-2002)

Covenant Presbyterian Church, West Lafayette, IN (1993-1997)