

Community Engagement Assessment Model

GOAL	OBJECTIVES	ACTION PLAN	PERSON(S) RESPONSIBLE	TIMELINE	FUNDING	BENCHMARK	EVALUATION
I. Improve internal and external communication of current engagement activities	A. Set up website	Develop Community Engagement website	Dale Soden, Michelle Pace, Rhosetta Rhodes	May 2006	Murdock Grant	Website Developed	Website developed March 2006
	B. Communicate to President via Mind and Heart twice per semester	Submit info regarding community engagement activities to President for inclusion in Mind and Hearth	Community Engagement Task Force members	Ongoing	None needed	Campus engagement activities highlighted in Mind and Hearth twice per semester	At least two engagement activities have been highlighted in the Mind and Heart during '07-'08
	C. Communicate with Academic Dean twice per semester	Send meeting minutes to Academic Dean	Program Assistant	Ongoing	None Needed	Meeting minutes disseminated to Academic Dean	N/A
	D. Communicate with Communications Officer twice per semester	Invite to meeting once per semester	Program Assistant	Ongoing	None Needed	Meeting minutes disseminated to Communications Officer	N/A

<p>II. Improve the ways in which the School of Global Commerce, School of Education, Center for Service-Learning, and the Weyerhaeuser Center for Christian Faith and Learning are resourced and encouraged in their respective efforts to achieve community engagement</p>	<p>A. Meet on monthly basis for purpose of clarifying goals</p>	<p>Establish Community Engagement Task Force and meet monthly</p>	<p>Director, Community Engagement</p>	<p>September 2006/Ongoing</p>	<p>Seek Funding Source</p>	<p>Community Engagement Task Force meet monthly</p>	<p>Community Engagement Task Force established Sept. '06 and have met monthly '07-'08</p>
	<p>B. Pursue grant funding in specific areas related to community engagement</p>	<p>Seek grant funding</p>	<p>Director, Community Engagement, Institutional Advancement Office, Grants Office</p>	<p>Ongoing</p>	<p>Seek Funding Sources</p>	<p>Grant funding secured for community engagement activities</p>	<p>Murdock Grant '05 Lily Grant '06 Philanthropy grant '07 FISH Foundation Grant '07 Bonner Foundation Grant '05-'08</p>
<p>III. Seek new partners in the community to work collaboratively in pursuit of mutual ends</p>	<p>A. Identify Whitworth's existing partners</p>	<p>Survey engagement activity coordinators to determine existing partners</p>	<p>Director, Community Engagement, Program Assistant</p>	<p>Ongoing</p>	<p>Seek Funding Sources</p>	<p>Existing partners documented and tracked</p>	<p>Some partnerships are documented and tracked, but info not collected from all departments</p>

							'07-'08
	B. Pursue 2 – 3 new partners annually	Identify 2 – 3 collaborators annually to pursue as partners	Community Engagement Task Force	Ongoing	None Needed	2 -3 partners identified and pursued annually for collaboration	Service-Learning, and Christian Faith and Learning have exceeded 2 -3 new partners annually. '07-'08
IV. Develop stronger connection to academic departments and the Office of Academic Affairs	A. Promote the Minor in Community Engagement	Produce marketing materials for Minor in Community Engagement and disseminate	Service-Lrng and Comm. Eng., Faculty, Acad. Affairs, Advisors	Ongoing	Service-Learning Budget	Increased student pursuit of Minor in Community Engagement	N/A
	B. Examine faculty reward system and develop a strategy for linking faculty's community involvement with faculty rewards	Include Applied Knowledge component in Tenure/ Promotion process	Academic Affairs	September '07	Academic Affairs	Faculty community involvement linked to faculty rewards	Applied knowledge component included in Tenure/ Promotion process '06
	C. Promote the scholarship of engagement	Establish faculty discussion grp	Director, Comm. Eng., Faculty	Ongoing	Seek Funding Sources	Faculty discussion group established	FISH Foundation Grant secured for faculty discussion group '08-'09

<p>V. Develop University-wide philosophy of community development and community engagement</p>	<p>A. Explore the differences between community development and community engagement</p>	<p>Assess university's current activities and needs as they pertain to community engagement and community development</p>	<p>Director, Community Engagement, Community Engagement Task Force</p>	<p>January '09</p>	<p>Seek Funding Sources</p>	<p>Assessment completed</p>	<p>Assessment begun '07-'08</p>
	<p>Develop Community engagement philosophy</p>	<p>Synthesize assessment information to formulate an inclusive philosophy of community engagement</p>	<p>Community Engagement Task Force</p>	<p>May '09</p>	<p>None Needed</p>	<p>Community Engagement Philosophy developed</p>	<p>Definitions of Community Engagement and Community Development explored '07-'08</p>