

## **BECK A. TAYLOR, Ph.D.**

Dean & Professor of Economics, Brock School of Business  
Samford University  
800 Lakeshore Drive, Birmingham, AL 35229  
Phone (205) 726-2364; Fax (205) 726-4218  
Email: btaylor@samford.edu

### **PERSONAL INFORMATION**

Married: Julie Anne (Dearing) Taylor (B.S.Ed., M.S.Ed., Baylor University)  
Children: Zachary, Lauren, Chloe

### **PROFESSIONAL BIOGRAPHY**

Dr. Beck A. Taylor is dean and professor of economics for the Brock School of Business at Samford University. He joined Samford in 2005 after serving as associate dean for research and faculty development for the Hankamer School of Business at Baylor University, where he was also the W.H. Smith Professor of Economics.

After earning his undergraduate degree from Baylor, *cum laude*, with majors in economics and finance, Taylor was employed as an analyst for Andersen Consulting (now Accenture) in Houston, TX. He went on to earn the M.S. and Ph.D. in economics from Purdue University in West Lafayette, IN. After returning to the faculty at Baylor, Taylor received the Young Researcher Award from the Hankamer School of Business in 2000 and was subsequently named the first holder of the W.H. Smith Professorship in Economics. In 2002, he was appointed as a visiting scholar by Harvard University and spent one year in residence at the Harvard Graduate School of Education pursuing research interests. In 2005, Taylor was named a Baylor University Outstanding Professor for his research accomplishments.

As dean of Samford's Brock School of Business, Taylor has led the rapid transformation of the forty-five year old business school, spearheaded by a commitment from Harry B. Brock, Jr., founder of Compass Bank, to build a \$100 million endowment for the school. In addition to his fundraising efforts, which have also seen the establishment of new endowed centers, scholarships, professorships, and chairs, Taylor has led the Brock School to establish eight new academic programs, as well as the school's new honors program. The Brock School's entrepreneurship program was recognized in 2010 as the nation's top emerging program by the U.S. Association for Small Business & Entrepreneurship. Additionally, the Brock School's graduate and executive education programs were redesigned to serve the needs of modern executives. In an effort to embrace the business community and to build bridges for students and professionals alike, Taylor established the Samford Business Network, with chapters in Birmingham, Atlanta, and Nashville, as well as established a 45-member advisory board for the school that consists of the region's top business leaders.

As a scholar, Taylor has published more than two dozen studies in economics journals such as *Review of Economics and Statistics*; *Journal of Labor Economics*; *Journal of Human Resources*; and *Journal of Money, Credit, and Banking*. Illustrating his diverse research interests and his connections to the social sciences, Taylor has also published recognized research in public health and child developmental psychology. His research has been featured in testimony given before the U.S. Congress and the California State Assembly, as well as mentioned in publications such as *The New York Times*, *The Boston Globe*, *The Christian Science Monitor*, and *Chief Executive Magazine*. In 2002, Taylor presented research findings concerning retail gasoline pricing before the U.S. Federal Trade Commission in Washington, DC. His research has also been mentioned by organizations as diverse as the National Center for Children and Poverty at Columbia University, the Center for Law and Social Policy, the Center for the Advancement of Health, the National Institute for Child Health and Human Development, and the Heritage Foundation. Taylor is a popular speaker and commentator, and he appears frequently in print media and on television and radio.

Taylor is a member of numerous professional and academic organizations including the American Economic Association, Beta Gamma Sigma, Omicron Delta Epsilon, Beta Alpha Psi, Association of Christian Economists, and the Southern Business Administration Association. Additionally, he served for six years on the editorial board of the *Atlantic Economic Journal*. He serves on the board of directors for several professional organizations, including Beta Gamma Sigma, the Alabama Council for Economic Education, the Association of Christian Economists, the Alabama Association of Nonprofits, and the Business Council of Alabama.

Taylor has served as a business consultant for dozens of organizations such as Arco, Citgo, ABB Vetco Gray, and the NCAA. Additionally, he is affiliated with two consulting firms, Finance and Resource Management Consultants (Bellingham, WA) and AgriFocus, Inc. (Monument, CO). Taylor served as a director for the NASDAQ-listed Goldleaf Financial Solutions, Inc. (Norcross, GA, sold in 2009). He is a trustee of the Birmingham Business Alliance (formerly Birmingham Regional Chamber of Commerce) and serves as chairman of the Alliance's Council of Economic Advisors. He is also a member of the Rotary Club of Birmingham. In 2006, Taylor was named as one of Birmingham's "Top 40 Under 40" by the *Birmingham Business Journal*, and in 2009, he was named as among the 100 people to know in Birmingham by the Birmingham Regional Chamber of Commerce.

Taylor lives in the Birmingham area with his wife of 17 years, Julie, and his three children, Zachary, Lauren, and Chloe. They are members of Dawson Memorial Baptist Church, where he teaches an adult Sunday school class and serves as a director of the church's foundation.

## PROFESSIONAL APPOINTMENTS

### **Samford University, Birmingham, AL**

**Dean and Professor of Economics.** *Samford University*, Brock School of Business (2005- )

### **Baylor University, Waco, TX**

**Associate Dean for Research and Faculty Development.** *Baylor University*, Hankamer School of Business (2004-2005)

**Graduate Program Director.** *Baylor University*, Hankamer School of Business, Department of Economics (2003-2004)

**The W.H. Smith Professor of Economics.** *Baylor University*, Hankamer School of Business, Department of Economics (2000-2005)

**Assistant Professor of Economics.** *Baylor University*, Hankamer School of Business, Department of Economics (1997-2000)

### **Harvard University, Cambridge, MA**

**Visiting Scholar.** *Harvard University*, Graduate School of Education, Department of Human Development and Psychology (2002-2003)

### **Purdue University, West Lafayette, IN**

**Research Fellow.** *Purdue University Research Foundation* (1996-1997)

**Lecturer.** *Purdue University*, Krannert School of Management, Department of Economics (1993-1996)

### **Other Compensated Professional Appointments**

**Director.** Goldleaf Financial Solutions, Inc. (NASDAQ: GFSL), Norcross, GA (2007-2009); company sold in 2009

**Consultant.** Finance & Resource Management Consultants, Bellingham, WA (2001- )

**Vice President.** AgriFocus, Inc., Monument, CO (2000- )

**Consultant.** Andersen Consulting (now Accenture), Houston, TX (1992-1993)

## EDUCATION

*Purdue University*, Krannert School of Management, Doctor of Philosophy, Economics (1997)  
*Purdue University*, Krannert School of Management, Master of Science, Economics (1995)  
*Baylor University*, Hankamer School of Business, Bachelor of Business Administration,  
 Economics and Finance (*cum laude*, 1992)

## SELECTED ADMINISTRATIVE ACCOMPLISHMENTS

### **Dean, Brock School of Business, Samford University (2005- )**

Secured \$100 million commitment to endow and name the Brock School of Business honoring Harry B. Brock, Jr., founder of Compass Bank  
 Secured \$4+ million in new endowed scholarships for incoming freshmen  
 Raised \$3+ million to endow Mann Center for Ethics and Leadership and supporting endowed professorship, both in honor of Dr. & Mrs. Marvin Mann, founder of Lexmark International  
 Established new chair in entrepreneurship with \$3 million gift  
 Established new faculty development fund with \$1 million gift  
 Increased annual giving to the Brock School of Business by 100%+ each year from 2005-2008 (currently at approximately \$740,000+ per year, up from \$56,000 in 2005)  
 Increased annual scholarships by 150% since 2005  
 Created an innovative donor-enabled \$1 million student-managed investment fund  
 Raised \$500,000+ cash donation to promote various academic programs and capital improvements  
 Raised \$100,000+ in cash donations for new faculty development fellowships  
 Increased corporate partnership dollars by 700% at the Brock School of Business  
 Developed unique partnership with the *Wall Street Journal* to provide papers and online access to students; subsequently received \$90,000, 3-year corporate sponsorship for the program  
 Established Hodges Lectures in Ethics & Leadership and attracted \$80,000+ incremental gift to lift endowment to \$250,000+  
 Led successful campaigns to endow several named scholarships for upperclassmen at \$100,000+ each  
 Completely reorganized School of Business, including operations, budget restructuring, new processes and procedures, and new bylaws, all with faculty and staff support  
 Led the development of a new comprehensive strategic plan, with input from all stakeholders  
 Created new advisory board for the Brock School of Business, bringing important new relationships and resources to the school  
 Established the Samford Business Network, an organization to serve the alumni and friends of the Brock School of Business, with chapters in Birmingham, Atlanta, and Nashville  
 Created three new academic departments in the Brock School of Business  
 Improved facilities, including the construction of a new investment center, a new computer lab, and deployed new classroom technology  
 Created the Office of External Affairs, and subsequently produced the school's first *Annual Report* and a new website  
 Created the Office of Executive Education and hired the school's first director of executive education to offer non-degree professional and executive education programs  
 Hired school's first advancement officer  
 Supervised development of new branding campaign for Brock School of Business  
 Developed 8 new academic programs, including programs in economics (major and minor), finance, marketing, international business, entrepreneurship, and social entrepreneurship (major and minor)  
 Entrepreneurship program ranked nationally in 2010 as the top emerging program by U.S. Association for Small Business & Entrepreneurship  
 Established the school's new honors program (Brock Scholars Program)  
 Redesigned the school's historic Evening MBA program

Established new joint BSBA-MAcc degree program for accounting majors  
 Led successful effort to bring the Alabama Association of Nonprofits (formerly Nonprofit Resource Center of Alabama) to the Brock School to complement nonprofit education initiatives and the Social Entrepreneurship Program  
 Established comprehensive business plan competition (Regions New Venture Challenge) and secured \$20,000 annual corporate sponsorship from Regions Bank  
 Created the Dean's Leadership Series, a new speakers series to highlight extraordinary leaders  
 Created the Brock International Business Speakers Series, hosting foreign dignitaries such as the European Union ambassador to the United States, the Indonesian ambassador to the United States, the Hong Kong Commissioner, and several consuls general  
 Hosted leadership forum for S. Truett Cathy, founder of Chick-Fil-A  
 Instituted new faculty evaluation process, including new student and peer teaching evaluations  
 Created new admissions and progression policies for students, significantly increasing the academic standards for the Brock School of Business  
 Created new Brock School of Business job fair to attract dozens of employers to campus  
 Created new learning assessment plan for the Brock School of Business to ensure continuous improvement in academic programs  
 Established new undergraduate and graduate student advisory councils to advise the Office of the Dean  
 Organized and co-hosted conference on establishing open government laws in Alabama

**Associate Dean for Research & Faculty Development & Graduate Program Director, Hankamer School of Business, Baylor University (2003-2005)**

Chaired task force that created exploratory center for community engagement across the professions  
 Coordinated planning for faculty teaching conference  
 Developed standards for accreditation regarding faculty credentials and scholarship  
 Developed new external publication to highlight faculty research  
 Coordinated new website and new marketing materials for graduate programs in the Department of Economics  
 Instituted new admissions process and student progress systems for graduate programs in the Department of Economics  
 Participated in select leadership development program; personally mentored by then Baylor University president, Dr. Robert B. Sloan, Jr.

**REFEREED ACADEMIC PUBLICATIONS**

Emerson, T.L.N. and B.A. Taylor. "Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?" *International Review of Economics Education*, forthcoming  
 LaPierre, T., C.J. Conover, J.W. Henderson, J.A. Seward, and B.A. Taylor. "Estimating the Impact of State Health Insurance Mandates on Premium Costs in the Individual Market Using the Community Tracking Survey." *Journal of Insurance Regulation* 27.3 (2009): 3-36 (Lead article)  
 Dearing, E., K. McCartney, and B.A. Taylor. "Does Higher Quality Early Child Care Promote Low-Income Children's Math and Reading Achievement in Middle Childhood?" *Child Development* 80.5 (2009): 1329-1349 (Lead empirical article)  
 McCartney, K., E. Dearing, B.A. Taylor, and K.L. Bub. "Quality Child Care Supports the Achievement of Low-Income Children: Direct and Indirect Pathways Through Caregiving and the Home Environment." *Journal of Applied Developmental Psychology* 28.5-6 (2007): 411-426  
 Dearing, E. and B.A. Taylor. "Home Improvements: Within-Family Associations Between Income and the Quality of Children's Home Environments." *Journal of Applied Developmental Psychology* 28.5-6 (2007): 427-444

- Emerson, T.L.N. and B.A. Taylor. "Interactions Between Personality Type and the Experimental Methodology." *Journal of Economic Education* 38.1 (2007): 18-35
- Dearing, E., K. McCartney, and B.A. Taylor. "Within-Child Associations Between Changes in Family Income and Changes in Externalizing and Internalizing Problems." *Developmental Psychology* 42.2 (2006): 237-252
- Dearing, E., K. McCartney, and B.A. Taylor. "Change in Family Income-to-Needs Matters More for Children with Less," in *Child Care and Child Development: Results from the NICHD Study of Early Child Care and Youth Development*, NICHD Early Child Care Research Network (eds.), New York, NY: Guilford Publications, Inc., 2005
- Ewing, B.T., C.M. North, and B.A. Taylor. "The Employment Effects of a 'Good Cause' Discharge Standard in Montana." *Industrial and Labor Relations Review* 59.1 (2005): 17-33
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "Number of Sellers, Average Prices, and Price Dispersion." *International Journal of Industrial Organization* 22.8-9 (2004): 1041-1066 (Lead article)
- North, C.M. and B.A. Taylor. "The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod's *The Evolution of Cooperation*." *Faith & Economics* No. 44 (2004): 1-25 (Lead article)
- Taylor, B.A., E. Dearing, and K. McCartney. "Incomes and Outcomes in Early Childhood." *Journal of Human Resources* 39.4 (2004): 980-1007
- Dearing, E., B.A. Taylor, and K. McCartney. "The Implications of Family Income Dynamics for Women's Depressive Symptoms During the First Three Years Following Childbirth." *American Journal of Public Health* 94.8 (2004): 1372-1377
- Gwin, C.R. and B.A. Taylor. "The Role of Search Costs in Determining the Relationship Between Inflation and Profit Margins." *Journal of Money, Credit, and Banking* 36.1 (2004): 139-149
- Emerson, T.L.N. and B.A. Taylor. "Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course." *Southern Economic Journal* 70.3 (2004): 672-693
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "Will Open Supply Lower Retail Gasoline Prices?" *Contemporary Economic Policy* 22.1 (2004): 63-77
- Henderson, J.W. and B.A. Taylor. "Rural Isolation and the Availability of Hospital Services." *Journal of Rural Studies* 19.3 (2003): 363-372
- Henderson, J.W. and B.A. Taylor. "Employer-Sponsored Health Insurance: Past, Present, and Future." *Journal of Forensic Economics* 15.2 (2002): 181-194
- Netz, J.S. and B.A. Taylor. "Maximum or Minimum Differentiation? Location Patterns of Retail Outlets." *Review of Economics and Statistics* 84.1 (2002): 162-175
- Taylor, B.A. and J.G. Trogdon. "Losing to Win: Tournament Incentives in the National Basketball Association." *Journal of Labor Economics* 20.1 (2002): 23-41
- Dearing, E., K. McCartney, and B.A. Taylor. "Change in Family Income-to-Needs Matters More for Children with Less." *Child Development* 72.6 (2001): 1779-1793
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "New Evidence on Price Discrimination and Retail Configuration." *Applied Economics Letters* 8.2 (2001): 135-139
- Henderson, J.W., T.M. Kelly, and B.A. Taylor. "The Impact of Agglomeration Economies on Estimated Demand Thresholds: An Extension of Wensley and Stabler." *Journal of Regional Science* 40.4 (2000): 719-733
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "A Theory of Quality-Related Differences in Retail Margins: Why There is a 'Premium' on Premium Gasoline." *Economic Inquiry* 38.4 (2000): 550-569
- Taylor, B.A. "Retail Characteristics and Ownership Structure." *Small Business Economics* 14.2 (2000): 157-164
- Taylor, B.A. and W.J. Truitt. "Integrating the Traditional Job-Market Research Seminar with Instruction in the Undergraduate Classroom." *Journal of Economic Education* 31.2 (2000): 185-189

- Taylor, B.A. "On the Equivalency of Profit Maximization and Cost Minimization: A Note on Factor Demands." *Journal for Economic Educators* 3.1 (1999)
- Taylor, B.A. and J.K. Arnold. "Another Look at Minimum Wages and Business Failure Rates." *Journal of Economic Issues* 33.4 (1999): 1005-1010

## OTHER PROFESSIONAL PUBLICATIONS

- Taylor, B.A. "Why Poverty Matters to Alabama's Economic Development." *Business Alabama* (July 2008)
- Taylor, B.A. "Aligning Faculty Governance with Maintenance of Accreditation." *AACSB eNewslines* (April 2008)
- Taylor, T. and B.A. Taylor. "Stock Market Perspectives in Alabama." *Technology Alabama* (Spring 2008)
- Taylor, B.A. "Poverty Hobbles Business Workforce." Opinion editorial in *The Birmingham News* (January 28, 2007)
- Taylor, B.A. "The Dual Roles of Research and Scholarship in Business Education." *Baylor Business Review* (Spring 2005)
- Taylor, B.A. "Risk and Return on Equity." *Convenience Store Petroleum Magazine*, (December 2003)
- Taylor, B.A. "Translating Net Profit into ROA." *Convenience Store Petroleum Magazine*, (November 2003)
- Taylor, B.A. "Gross-Profit Dollars as Lifeblood." *Convenience Store Petroleum Magazine*, (August 2003)
- Taylor, B.A. "Poverty and Early Childhood Development." *Baylor Business Review* (Winter/Spring 2002)
- Taylor, B.A. "Using Experimental Laboratories to Teach Economics." *Baylor Business Review* (Spring/Summer 2001)
- Martin, J.D. and B.A. Taylor. "Distribution Woes: Adapting to Changes in Traditional Distribution Channels." *Baylor Business Review* (Fall 1999)
- Taylor, B.A. "Principles of Microeconomics, ECO 2306: Baylor University." Chapter 20 in *Ace Your Midterms and Finals: Principles of Economics*, pp.128-158. New York: McGraw-Hill (1999)
- Taylor, B.A. and C.J. Delaney. "A Note on 'The Economics of Open Space.'" *Illinois Real Estate Letter* (Spring 1998)

## OTHER SCHOLARSHIP

- Executive Producer, *What Poor Child Is This?* Documentary on child poverty (in final production), T.N. Mohan, director, scheduled for 2010 completion

## INVITED PRESENTATIONS & SPEECHES (SELECTED)

- Keynote speaker, Pre-K Advocacy Forum, Alabama Department of Children's Affairs, Montgomery, AL, April 2010
- Alabama Business Leaders Summit on Early Childhood Investment (panelist). Sponsored by Business Council of Alabama, Birmingham, AL, October 2009
- "Living an Integrated Life of Meaning Through Vocation: A 'Last Lecture'." Samford University Convocation, October 2009
- "The Role of Higher Education Institutions in Leading Change for Our Communities." Associated Builders and Contractors, Alabama Chapter, Birmingham, AL, October 2009
- "Policies Affecting Poor Children." Greater Birmingham Republican Women, Birmingham, AL, October 2009
- "Trends Impacting Emerging Businesses." South Region Minority Supplier Development Council, Birmingham, AL, June 2009

- “Leadership in the Face of Relentless Information.” Birmingham Rotaract Club, Birmingham, AL, June 2009
- “Comments on the State of the US Economy.” Birmingham Risk Management Association, Birmingham, AL, May 2009
- How Business Ethics Practitioners and Academics Can Work Together More Effectively to Achieve Common Goals (panelist). Sponsored by Belmont University, Nashville, TN, April 2009
- A Forum on the Stimulus Package (panelist). Sponsored by the *Birmingham Business Journal*, Birmingham, AL, March 2009
- “How to Survive in a Down Economy – Economic Trends.” Birmingham Regional Chamber of Commerce, Birmingham, AL, February 2009
- A Forum on the Current Economic Crisis (panelist). NAIOP Commercial Real Estate Trade Association, Birmingham, AL, February 2009
- “Reconciling Biblical Mandates on Money and the Professions.” *PowerLunch* at Shades Mountain Baptist Church, Birmingham, AL, February 2009
- A Forum on the 2009 Economic Forecast (panelist). Sponsored by the *Birmingham Business Journal*, Birmingham, AL, January 2009
- “Leadership by Execution.” Financial Planning Association of North Alabama, Birmingham, AL, November 2008
- A Forum on the Current Economic Crisis (panelist). Samford University, Birmingham, AL, October 2008
- “The Current Economic Crisis.” Leadership Vestavia Hills, Birmingham, AL, October 2008
- Chief Risk Officers Roundtable (moderator). Birmingham Risk Management Association, Birmingham, AL, June 2008
- “The Impact of Health Insurance Mandates on Insurance Costs.” Birmingham Association of Health Underwriters, Birmingham, AL, June 2008
- Alabama 2018: The Changing Business Environment in Alabama (moderator). Alabama 2018 Conference, Birmingham, AL, May 2008
- “The Millennial Generation.” Gardendale Rotary Club, Gardendale, AL, April 2008
- “Me, Raise Money? Deans and Fundraising.” CASE District IV Conference, Little Rock, AR, April 2008
- “Trends in Entrepreneurship Education.” Birmingham Venture Club, Birmingham, AL, March 2008
- “God and Money.” Samford University Convocation, November 2007
- “Understanding the Links Between Poverty and Early Childhood Development.” Samford University, October 2007
- “The Millennial Generation.” Homewood Rotary Club, Homewood, AL, June 2007
- “How to Prepare Your Business Workforce with MBAs.” AlabamaGermany Partnership Annual Business Forum, Birmingham, AL, March 2007
- “The Current State of Affairs in Energy Markets.” Birmingham Venture Club, Birmingham, AL, July 2006
- “Students’ Perceptions of China and its Impact on the Global Economy.” Consortium for Global Education’s Internationalization of Higher Education Conference, Qingdao, China, June 2006
- “The Future of the Samford University School of Business.” Shades Valley Rotary Club, Birmingham, AL, March 2006
- “Finding Vocation in the Professions.” Samford Business Network, Nashville, TN, March 2006
- “Finding Vocation in the Professions.” Samford Business Network, Birmingham, AL, November 2005
- “State-Level Health Insurance Mandates and Premium Costs.” Southeastern Health Economics Study Group, University of South Carolina, Columbia, SC, October 2005
- “Estimating the Impact of State-Level Insurance Mandates on Premium Costs.” Duke University, Fuqua School of Business, Health Sector Management Seminar, Durham, NC, June 2005
- “Quality Child Care as a Natural Intervention for Poor Children.” Texas Licensed Child Care Association, Waco, TX, April 2005

- “Measuring the Costs of Intervention.” Interagency School Readiness Consortium, National Institute for Child Health and Human Development, Washington, DC, February 2005
- “Poverty and Early Child Development.” Smart Start Child Care Association, Waco, TX, June 2004
- “The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod’s *The Evolution of Cooperation*.” Wheaton College’s *Scripture and the Disciplines* Conference, Wheaton, IL, May 2004
- “Incomes and Outcomes in Early Childhood.” Biennial Conference on Human Development, Washington, DC, April 2004
- “Poverty and Early Child Development.” Department of Economics, Trinity University, San Antonio, TX, March 2004
- “Understanding Important Contexts for Early Child Development.” Baylor University Sabbatical Lecture, Waco, TX, September 2003  
(streaming online at <http://www.baylor.tv.com/video.php?id=000418>)
- “The State of Poverty Research in Early Child Development: An Economist’s Perspective.” Department of Human Development and Psychology, Harvard Graduate School of Education, Cambridge, MA, May 2003
- “If and How Family Economic Resources Impact Early Child Development.” Department of Economics, Georgia State University, Atlanta, GA, April 2003
- “Will Open Supply Lower Retail Gasoline Prices?” Federal Trade Commission, Washington, DC, May 2002
- “The Child Care Problem: An Economist’s Perspective.” Smart Start Child Care Agency, Waco, TX, April 2002
- “John Nash, Game Theory, and *A Beautiful Mind*.” Baylor Economists, Waco, TX, February 2002
- “Incomes and Outcomes in Early Childhood.” Department of Economics, University of Richmond, Richmond, VA, February 2002
- “Incomes and Outcomes in Early Childhood.” Department of Economics, University of Oregon, Eugene, OR, October 2001
- “Finding New Cheese and Surviving in a Changing Marketplace.” Keynote address to the Nebraska Agri-Business Association, Kearney, NE, August 2001
- “Positive Externalities and the Market for Education.” Leadership in Free Enterprise, Waco, TX, June 2001
- “The Economics of Health Care.” Greater Waco Chamber of Commerce – Leadership Waco, Waco, TX, September 2000
- “Positive Externalities and the Market for Education.” Leadership in Free Enterprise, Waco, TX, June 2000
- “Determining Demand Thresholds for Specialized Medical Services.” Department of Economics, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico, May 2000
- “The Economics of L.I.F.E.” Leadership in Free Enterprise, Waco, TX, June 1999
- “Why Popcorn Costs More at the Movies and Why the ‘Obvious’ Answer is Wrong: The Power of Economic Reasoning.” Kiwanis Club of Waco, Waco, TX, May 1999

#### **OTHER PRESENTATIONS BY SELF OR COAUTHORS (SELECTED)**

- “Child Care as Protection Against the Detrimental Effects of Low Income on Achievement During Middle Childhood.” Society for Research in Child Development, Boston, MA, March 2007
- “The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod’s *The Evolution of Cooperation*.” Southern Economic Association, New Orleans, LA, November 2004
- “The Role of Poverty in Determining the Association Between Child-Care Quality and Child Outcomes.” Southern Economic Association, San Antonio, TX, November 2003
- “Retail Profit Margins and Inflation.” Southern Economic Association, San Antonio, TX, November 2003

- “Experimenting with Experiments.” Western Economic Association, Denver, CO, July 2003
- “Is High-Quality Child Care an Intervention for Children from Low-Income Families?” Society for Research in Child Development, Tampa, FL, April 2003
- “Shotgun Divorce: The Unintended Consequences of Divorce Liberalization on Spousal Homicides.” Southwestern Economic Association, San Antonio, TX, April, 2003
- “Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course.” Southern Economic Association, New Orleans, LA, November 2002
- “State-Level Mandates and Premium Costs.” Southern Economic Association, New Orleans, LA, November 2002
- “Will Open Supply Lower Retail Gasoline Prices?” Western Economic Association, Seattle, WA, July 2002
- “The Dynamics of Family Income and Maternal Depressive Symptoms in the First 36 Months Following Child Birth.” Annual Northeast Mini-Conference on Infant Studies, Durham, NH, January 2002
- “Incomes and Outcomes in Early Childhood.” Society for Research in Child Development, Minneapolis, MN, April 2001
- “Change in Family Income-to-Needs Matters More for Children with Less.” Society for Research in Child Development, Minneapolis, MN, April 2001
- “State-Level Mandates and Premium Costs.” American Economic Association, New Orleans, LA, January 2001
- “The Economic Impact of Health Insurance Mandates on HMO Premium Costs.” Southern Risk and Insurance Association, San Antonio, TX, November 2000
- “Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets.” Western Economic Association, Vancouver, BC, July 2000
- “The Economic Impact of Health Insurance Mandates on Premium Costs.” Missouri Valley Economic Association, St. Louis, MO, February 2000
- “The Economic Impact of Health Insurance Mandates on Premium Costs.” American Risk and Insurance Association, Vancouver, BC, August 1999
- “Investing in Affirmative Action: Long-Term Performance Effects of Affirmative Action Awards.” Academy of Management, Chicago, IL, August 1999
- “Losing to Win: Tournament Incentives and the Draft Lottery in the National Basketball Association.” Western Economic Association, San Diego, CA, July 1999
- “Losing to Win: Tournament Incentives and the Draft Lottery in the National Basketball Association.” Western Social Science Association, Ft. Worth, TX, April 1999
- “Determining Demand Thresholds for Specialized Medical Services.” Missouri Valley Economic Association, Memphis, TN, February 1999
- “Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets: Some Empirical Evidence.” American Economic Association, New York, NY, January 1999
- “Determining Price-Cost Margins in the Vertical Distribution of Gasoline.” International Atlantic Economic Society, Boston, MA, October 1998
- “Why is There a ‘Premium’ on Premium Gasoline? Explaining Differences in Retail Margins.” Midwest Economic Association, Chicago, IL, March 1998
- “Using Central Place Theory to Examine the Spatial Distribution of Health Care Services.” Missouri Valley Economic Association, St. Louis, MO, February 1998
- “Maximum or Minimum Differentiation? An Empirical Investigation Into the Location of Firms.” International Atlantic Economic Society, Philadelphia, PA, October 1997

## **INTERNATIONAL EXPERIENCE**

- Universitas Pelita Harapan, Jakarta, Indonesia (January 2010)
- Consortium for Global Education, Beijing, China (June 2006)
- Visiting Professor, Kiev Business School, Kiev, Ukraine (June 2006)
- Baylor Business Excellence Scholarship Team, Tokyo, Japan (March 2005)

Baylor in Great Britain, London, England (July-August 2001)  
 Baylor University/Stockholm School of Economics Conference on Health Care Policy, Stockholm, Sweden (May 2001)  
 Visiting Professor, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico (May 2000)  
 Baylor Business Excellence Scholarship Team, Monterrey, Mexico (May 1999)  
 Countries visited: Austria, Bahamas, British Virgin Islands, Canada, China, Costa Rica, England, France, Germany, Indonesia, Jamaica, Japan, Liechtenstein, Mexico, Scotland, Sweden, Switzerland, Ukraine

## POPULAR MEDIA

Dozens of television interviews on network affiliates:

*NBC, ABC, CBS, Fox, and Alabama Public Television*

Quoted in and/or research results reported by:

*The New York Times; The Boston Globe; The Christian Science Monitor; MSNBC.com; US News & World Report; USA Today; The Cambridge Chronicle; Education Week; The Houston Chronicle; The Austin American-Statesman; The Atlanta Journal Constitution; The Waco Tribune-Herald; The Birmingham News; CFO Magazine; Strategy & Business; The Harvard Gazette; The Rotarian Magazine; The National Center for Children and Poverty; The Center for Law and Social Policy; The Center for the Advancement of Health; The Zanesville Times-Recorder; Florida Today; The Heritage Foundation; The Louisville Courier-Journal; Chief Executive Magazine; The Cincinnati Enquirer; St. Petersburg Times; Orange County Register; Billings Gazette; PsychiatrySource.com; About.com; Wine Business Online; The Howard Center for Family, Religion, and Society; The Strategic Account Management Association; The Fresno Bee; Annie E. Casey Foundation; The Casper Star Tribune; The Sutherland Institute; The Michigan Family Forum; and The Children's Defense Fund; Medicine Plus; U.S. Department of Health & Human Services; Austin American-Statesman; The Jacksonville Observer; Tehran Times; New America Foundation*

Numerous radio interviews on:

*ABC National Radio, CBS National Radio, Associated Press Radio Network, CBS and ABC radio affiliates, WERC (Birmingham, AL), and the Waitt Farm Network*

## RESEARCH GRANTS & FELLOWSHIPS

Henderson, J.W. (co-PI), J.A. Seward (co-PI), and B.A. Taylor (co-PI). "The Impact of Regulation on the Health Insurance Market and Health Care Providers" (consortium project with Duke University Medical School). *Agency for Healthcare Research and Quality*, \$167,142: granted June 2004-May 2005

Henderson, J.W., J.A. Seward, and B.A. Taylor. "State-Level Health Insurance Mandates and Premium Costs." *Baylor University Research Committee*, \$3,000: granted 2001-2002

Summer Sabbatical Grant, *Baylor University*, granted 1998, 1999, 2000, 2001

Purdue Research Foundation Dissertation Fellowship, *Purdue University*, granted 1996

## SELECTED AWARDS

Finalist, Rising Star Award for New Executive with the Biggest Impact, *Birmingham Business Journal* (2008)

Top 40 Under 40 Years of Age in Birmingham, *Birmingham Business Journal* (2006)

University Outstanding Professor, *Baylor University* (2005)

Mortar Board Circle of Achievement Award, *Baylor University* (2003)

Pi Beta Phi Distinguished Professor Award, *Baylor University* (1998, 2001)

Favorite Economics Professor, Baylor Economists, *Baylor University* (2000)

Young Researcher Award, Hankamer School of Business, *Baylor University* (2000)  
 Phi Beta Lambda Outstanding Professor Award, *Baylor University* (1999)  
 Outstanding Graduate Student Instructor, Krannert School of Management, *Purdue University*  
 (1994, 1996)  
 Robert E. Cook Award to the Outstanding Student in Economics, Hankamer School of Business,  
*Baylor University* (1992)  
 Dallas Treasury Management Award to the Outstanding Student in Finance, Hankamer School of  
 Business, *Baylor University* (1992)

## PROFESSIONAL AND ACADEMIC AFFILIATIONS

Beta Gamma Sigma (Director), Birmingham Business Alliance (Trustee; formerly Birmingham  
 Regional Chamber of Commerce; Chairman of the Council of Economic Advisors), Business  
 Council of Alabama (Director), Alabama Association of Nonprofits (Director), Association of  
 Christian Economists (Executive Committee), American Economic Association, Omicron Delta  
 Epsilon, Beta Alpha Psi, Southern Business Administration Association, Rotary International

## CONSULTING EXPERIENCE

AgriFocus, Inc., Finance and Resource Management Consultants, ABB Vetco Gray, Citgo  
 Petroleum Company, National Collegiate Athletic Association, Atlantic Richfield Company, The  
 Parker Companies, Richard Oil and Fuel, J.D. Carpenter Companies, R.M. Roach & Sons, Holmes  
 Oil Company, Citizens Fuel Company, Volta Oil Company, Ricker Oil Company, Virginia Oil  
 Company, F.L. Roberts and Company, Presto Convenience Stores, Nordstrom Oil Company, Kwik  
 Chek/McGraw Oil Company, Vintners Distributors, Spinx Oil Company, Siegel Oil Company,  
 Craft Oil Corporation, Douglass Distributing Company, Moore Oil Company, Newton Oil  
 Company, R.D. Holder Oil Company, Lube-Tech, Cardwell Distributing, General Petroleum,  
 McPherson Oil Company, The Jankovich Company, Texas Enterprises, Inc., Wallis Oil Company,  
 Nelson Oil Company, Landview Fertilizer Company, Lortscher AgriService Incorporated, Eldon  
 C. Stutsman Incorporated, Monke Brothers Fertilizer Company, Willard Agri-Service Company,  
 Cartersville Elevator, Centennial Ag Supply, Shur-Gro Farm Services, Stratton Seed Company,  
 and FCI Ag

## PROFESSIONAL SERVICE

Board of Directors, Alabama Association of Nonprofits (2009- )  
*Birmingham Business Journal* Editorial Advisory Board (2009- )  
 Board of Directors, Beta Gamma Sigma (2008- )  
 Board of Directors, Alabama Council for Economic Education (2008- )  
 Chairman, Birmingham Business Alliance Council of Economic Advisors (2008- )  
 Executive Committee, Association of Christian Economists (2008- )  
 Board of Directors, Business Council of Alabama (2007- )  
 Board of Directors, Goldleaf Financial Solutions, Inc. (NASDAQ: GFSL) (2007-2009)  
 Board of Directors, McPherson Oil Company (2006-2009)  
 External Reviewer, Alabama A&M University's programs in economics and finance (2008)  
 Editorial Board, *Atlantic Economic Journal* (2002-2006)  
 Ad hoc reviewer for *Southern Economic Journal*, *Journal of Economic Education*, *Journal of  
 Economics and Business*, *Small Business Economics*, *Energy Journal*, *Journal of Sports  
 Economics*, *Atlantic Economic Journal*, *Review of Regional Science*, *Journal of Markets  
 and Morality*, *Faith and Economics*, *Journal of Industry, Competition and Trade*, Social  
 Sciences and Humanities Research Council of Canada, University of California Energy  
 Institute, *Review of Industrial Organization*, *International Journal of the Economics of  
 Business*, National Science Foundation, *Eastern Economic Journal*, *International Journal  
 of Economics Education*

Panel discussant, Southern Economic Association, New Orleans, LA, November 2004  
 Session chair and paper discussant, Southern Economic Association, San Antonio, TX, November 2003  
 Session chair and paper discussant, Western Economic Association, Denver, CO, July 2003  
 Paper discussant, Western Economic Association, Seattle, WA, July 2002  
 Session organizer, chair, and paper discussant, American Economic Association, New Orleans, LA, January 2001  
 Paper discussant, Western Economic Association, Vancouver, BC, July 2000  
 Technical advisor for Jeffrey Perloff's *Microeconomics*, Addison-Wesley, 2000  
 Paper discussant, International Atlantic Economic Society, Boston, MA, October 1998  
 Paper discussant, Midwest Economic Association, Chicago, IL, March 1998  
 Paper discussant, International Atlantic Economic Society, Philadelphia, PA, October 1997  
 Ad hoc textbook reviewer for John Wiley & Sons, Irwin/McGraw Hill, South-Western, Addison-Wesley, Prentice-Hall

### **AACSB INTERNATIONAL PARTICIPATION**

Successfully completed Samford University Maintenance of Accreditation, February 2010  
 Maintenance of Accreditation Peer Review Team, Bellarmine University, Louisville, KY, October 2009  
 Maintenance of Accreditation Peer Review Team, Abilene Christian University, Abilene, TX, February 2009  
 Experienced Deans Seminar, Austin, TX, November 2008  
 Maintenance of Accreditation Peer Review Team, St. Mary's University, San Antonio, TX, February 2008  
 Development and Communications Conference, Boston, MA, March 2007; Chicago, IL, March 2008  
 Strategic Management Seminar, Newark, NJ, September 2006  
 Continuous Improvement Conference, Minneapolis, MN, September 2006  
 AACSB International Conference, Paris, France, April 2006  
 Advisory Council Seminar, Tampa, FL, February 2006  
 Deans' Conference, San Diego, CA, February 2006; San Antonio, TX, February 2008  
 New Deans Seminar, San Antonio, TX, October 2005  
 Maintenance of Accreditation Seminar, Tampa, FL, July 2005; San Antonio, TX, February 2008  
 Best Practices in Management Education Conference, Dallas, TX, December 2004

### **UNIVERSITY SERVICE**

#### **Samford University**

President's University Council (2006- )  
 Council of Deans (2005- )

#### **Baylor University**

Chairman, University Task Force, Community Engagement Across the Professions (2004-2005)  
 University Tenure Committee (2003-2005); Chair-elect (2005; did not serve because of move to Samford)  
 University Honors Program Committee (2003-2005)  
 Baylor Leadership Challenge Program, mentored by Dr. Robert B. Sloan, Jr., President, Baylor University (2003-2004)  
 Graduate Council (2003-2004)  
 University Curriculum Committee (2004)  
 University Research Committee (2001-2004)  
 University Scholars Committee (2000-2003)

## COMMUNITY SERVICE

### Service to Community

*Birmingham Business Journal* Editorial Advisory Board (2009- )  
 Director, Alabama Association of Nonprofits (2009- )  
     Search committee, President & CEO (2009)  
     Executive Committee (2010- )  
     Chair, Academic Services Committee (2010- )  
 Financial Stability Partnership Leadership Committee, United Way of Central Alabama (2009- )  
 Judge, Principal of the Year Award, The Rotary Club of Birmingham, Birmingham, AL (2008- )  
 Member, Birmingham Council of the Southern Institute for Business and Professional Ethics  
     (2007) – eventually became Mann Center for Ethics & Leadership at Samford University  
 Member, Birmingham Council of Economic Advisors (2006- )  
     Chairman (2008- )  
 Trustee, Birmingham Business Alliance (formerly Birmingham Regional Chamber of Commerce),  
     Birmingham, AL (2006- )  
 Judge and Coordinator, Small Business Week Awards, Birmingham Business Alliance (formerly  
     Birmingham Regional Chamber of Commerce), Birmingham, AL (2006- )  
 Economist-in-Residence, Export Alabama Trade Boot Camp, Birmingham, AL (April 2006)  
 PTA Board, Woodway Elementary School, Waco, TX (2004-2005)  
 Chair, Leadership Waco Curriculum Committee, Greater Waco Chamber of Commerce (1999-  
     2002)  
 Leadership Waco Graduate Program Committee, Greater Waco Chamber of Commerce (1999-  
     2002)  
 Board member, Keep Waco Beautiful (2000-2001)  
 Leadership Waco Class of 1999, Greater Waco Chamber of Commerce

### Service to Church

Board of Directors, Dawson Foundation, Birmingham, AL (2007- )  
 Adult Sunday School Teacher, Dawson Memorial Baptist Church, Birmingham, AL (2006- )  
 Member, Dawson Memorial Baptist Church, Birmingham, AL (2005- )  
 Missions Committee Member, Fellowship Bible Church, Waco, TX (2005)  
 Worship Team and Soloist, Fellowship Bible Church, Waco, TX (2004-2005)  
 Member, Fellowship Bible Church (non-denominational), Waco, TX (2004-2005)  
 Regular Visitor, Park Street Church (Congregational), Boston, MA (2002-2003)  
 Discipleship Class Teacher (Christian Finances), First Baptist Church, Woodway, TX (2001)  
 Chair, Nominating Committee, First Baptist Church, Woodway, TX (2000-2002)  
 Adult Sunday School Teacher, First Baptist Church, Woodway, TX (1999-2002)  
 Adult Choir Member and Soloist, First Baptist Church, Woodway, TX (1999-2002)  
 Member, First Baptist Church, Woodway, TX (1997-2004)  
 Member, Covenant Presbyterian Church, West Lafayette, IN (1993-1997)