

## Good vs. Bad Lighting

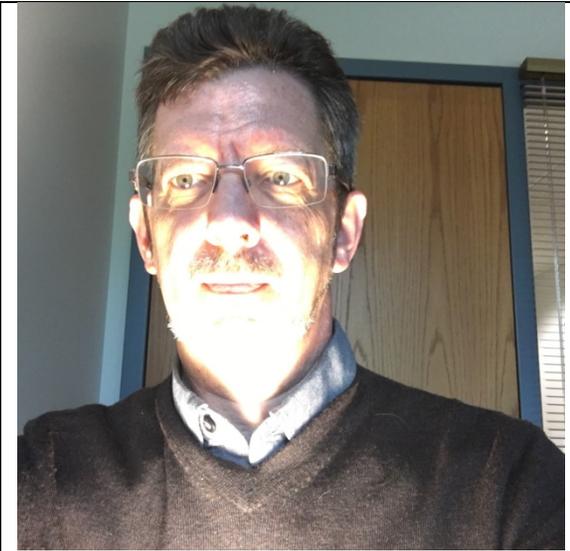
Here are some examples of how lighting can make or break your video.



1: **Backlit** – (bad) in front of a window turns you into a silhouette. You're nearly invisible!



2: **Ceiling Shot** – (bad) Ceiling light puts my face in shadow. Chin=most prominent feature.



3: **Below Light** – (bad) Looks exaggerated, but it's still creepy. Too much light, too.



4: **Head Protrusion** – (bad) I have a lamp projecting out of my head. Distracting, no?



5: **Indoor** – (good) Combination of indoor and natural lighting. Background isn't distracting.



6: **Natural** – (good) Seated facing window for natural lighting. Camera level with face.